

Mengyi Shao: Graphic Designer/

CONTACT/

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mengyishaodesign.com

SKILLS/

Software

InDesign
Illustrator
Photoshop
After Effects
Lightroom
XD

3D Max

Auto CAD

Keynote

Microsoft Office

Creative

Primary Research
Design Strategy
Typography
Editorial Design
Branding
Interaction Design
UI/UX
Motion Graphics
Illustration
Packaging
Photography
Crafting/Modeling
Calligraphy

OBJECTIVE/

Seeking a design position in a studio/company that also has passion to create meaningful designs through empathizing the audience you are designing for. I'm a good thinker, learner, doer, and collaborator who are willing to contribute my professional skills, passion, and always believe good designs can speak for you.

EDUCATION/

MFA Graphic Design | 2016–2020

Academy of Art University
San Francisco, CA

BA Art and Technology of Exhibition | 2011–2015

Donghua University
Shanghai, China

MFA THESIS/

Designer and Researcher

“WEAVE” project
San Francisco, CA
weavesf.com

Conducted primary research, found insights, defined strategies, and designed a website, an app, an event, and a magazine to help bridge the cultural gap between the newly settled young tech community and the long term local community in San Francisco.

EXPERIENCE/

Graphic Designer | 2015–2016

Co-Progress Education Group
Shanghai, China

Designed brand identity, corporate mobile device official account, conference and course materials.

AFFILIATIONS/

AIIGA San Francisco

ACHIEVEMENTS/

MFA Award for Design Excellence | 2020

Academy of Art University Spring Show

LANGUAGES/

English, Mandarin

REFERENCES/

Furnished upon request